



KÅRE KOESTER

ART DIRECTOR + GRAPHIC DESIGNER

CONTACT

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ABOUT

Kåre Koester, a freelance senior art director and trained graphic designer from Silkeborg.

Kåre speaks Danish, English and German. Katana Graphic was founded in 2010 and is based in Hamburg. More information at katanagraphic.com.

EXPERTISE

CONCEPT DEVELOPMENT

BRANDING & CORPORATE DESIGN

WEB DESIGN

LOGO DESIGN

COMMERCIAL ARTS

TEXTILE PRINT DESIGN

VISUAL STORYTELLING

COMMUNICATION & PR

EXPERIENCE

FREELANCE ART DIRECTOR + GRAPHIC DESIGNER

KATANA GRAPHIC Dec 2009 — Present

Serving clients worldwide with corporate design, textile print design and commercial arts. References include Bestseller, Rolex, zLabels of Zalando, Marc O'Polo, Only & Sons, Badminton Denmark, ACTE, Greystone, Molo and Copenhagen Dome.

APPAREL PRINT DESIGNER + RETAIL MARKETING

BROADWAY NYC FASHION GMBH Feb 2015 — Oct 2015

Menswear graphic design + corporate design, PR, communication & visual storytelling.

APPAREL PRINT DESIGNER

ZLABELS GMBH, ZALANDO Oct 2012 — Oct 2013

Womens- & menswear textile print design.

APPAREL PRINT DESIGNER

TRENDELEPHANT GMBH May 2011 — Sep 2012

Womens- & menswear textile print design.

APPAREL PRINT DESIGNER

BESTSELLER A/S Jun 2007 — Jan 2010

Young fashion textile print design.

EDUCATION

Graphic design, Technology & Business

UCN PROFESSIONSHØJSKOLEN 2005

University College Nordjylland.

Gymnasium diploma

HJØRRING GYMNASIUM 2000